

Quote

THE WEEKLY DIGEST

Volume 19—Number 4

January 22-28, 1950



Once upon a time, red—the color of a blush—was counted a symbol of shame. Now, those in High Places launch a campaign to make red ink socially acceptable. The old Farmer's Almanac precepts will be turned inside out to demonstrate that, in gov't economy, a dollar saved is a dollar taken from the channels of productive enterprise; that debt is desirable and the dread of deficits a delusion.

You will find some hint of this growing philosophy in the President's current messages, if you look sharply enough behind the polished phrases.

The blunt truth is that deficit financing is here to stay for the foreseeable future. As a permanent fixture it must be justified, even glorified. We shall continue to run in the red because there are too many elements in our social and political life unwilling to pay the price required to get back in the black. This is in some degree a bipartisan indulgence. Many a stalwart Republican, while openly decrying deficit financing, enjoys the transient fruits of folly, and dreads the shock of returning to a more temperate course. Industry and frugality are admirable virtues for the individual citizen—they provide substantial sums that may be tapped for taxes—but living on borrowed money is the special privilege of a sovereign gov't that has become chronically engorged.

MAY WE *Quote* YOU ON THAT?

Gen OMAR N BRADLEY, chmn, Joint Chiefs of Staff: "Education makes a people easy to lead, but difficult to drive; easy to govern, but impossible to enslave." 1-Q

JAS THURBER, humorist, author of *Men, Women & Dogs*, making predictions for next 50 yrs: "Women will be stronger and more numerous and there will not be many men around. The dog appears to be holding his own." 2-Q

MADAME CHIANG KAI-SHEK: "Soon the map makers will print China in red ink." 3-Q

CARLOS P ROMULO, pres, UN Gen'l Assembly: "There should be no inferiors and no superiors for true world friendship." 4-Q

Dr ROE'T J MCCracken, Riverside Church, N Y, urging ban on "trashy" reading: "The American people should be just as scrupulous about their mental pabulum as they are about the food they consume." 5-Q

WINSTON CHURCHILL, British wartime Prime Minister: "We have great need of a new surge and impulse to put our country back in its true and proper place in the world—at the head of the empire whereon the sun never sets." 6-Q

PAYE EMERSON, actress who recently divorced ELLIOTT ROOSEVELT: "I'm still a Democrat. I vote with my head—not with my heart." 7-Q

V-Pres ALBEN W BARKLEY: "I have started a trend in this country. There have been more out-

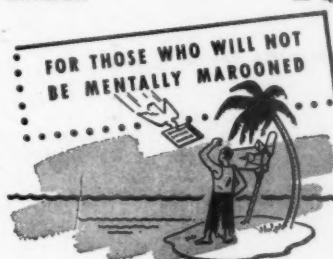
standing weddings since I was married than in any similar period in the history of the U S—Clark Gable, Mayor Wm O'Dwyer, Miss America, Dick Tracy . . ." 8-Q

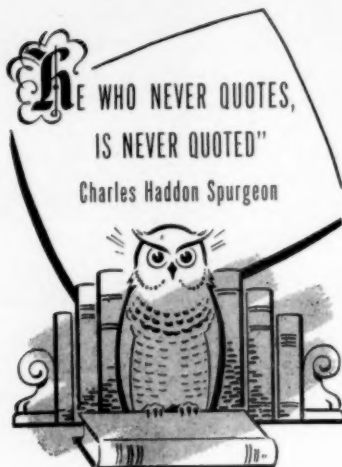
JAS AMORY SULLIVAN, artist, one of 7 prominent Americans who recently sailed from Charleston, S C, in search of Utopia: "We're fed up with society. We are escaping from all the forced conventions that are growing by the thousands in the U S." 9-Q

WALLACE F BENNETT, chmn of board of Nat'l Ass'n of Mfr's: "In this day of speed and globe-encircling bombers, there is no security in location—no opportunity to buy strength with time—no defense depth." 10-Q

CLAUDE E HOOVER, radio audience measurement expert: "Henry Ford took the family apart and television is putting it back together again." 11-Q

Gen GEO C MARSHALL, pres, American Red Cross, declaring American-Russian war peril has lessened: "We are in a much less dangerous situation now than we were at the end of the Berlin blockade." 12-Q





AGE—Youth—1

The way a man walks down an icy street is a better indication of his true age than the gray in his hair. — *Better Homes & Gardens*.

BOOKS—2

If I have not read a book before, it is, to all intents and purposes, new to me, whether it was printed yesterday or 300 yrs ago.—*WALTER SAVAGE LANDOR,* English author.*

CAPITAL—Labor—3

We are coming to see that there should be no stifling of labor by capital, or of capital by labor; and also that there should be no stifling of labor by labor, or of capital by capital.—*JOHN D ROCKEFELLER, Jr,* American philanthropist.*

CHARACTER—4

The London Explorers' Club makes an award to men who symbolize what is best in Western civilization. People qualifying must be clear-headed, courageous, creative.

"But," protested someone, "these are not the qualities that make for the perfect man or woman. The

qualities req'd are a balance of physique, the intellectual, the emotional and the spiritual, in the proportions 10, 20, 30 and 40% each respectively."—*PETER QUINCE, Wkly Telegraph. (Sheffield, England)*

CHURCH—Attendance—5

One Sunday evening a friend of mine and her husband decided to skip church and go to a movie. My friend called a number and, when a man ans'd, she asked, "What time is the feature on?"

"It goes on promptly at 7:30," was the answer, "and I'll expect both you and your husband to be there."

"For heaven's sake," said my friend, "who is this?"

"This is the star performer talking to you from the parsonage," repl'd the parson, "and it's not for heaven's sake—it's for yours." —*Mrs DOROTHY HOUGLAND, True.*

CONVERSATION—6

A little girl listened quietly while her mother's bridge club spent an entire afternoon discussing aches, pains, the faults of friends, troubles of the world and other negative opinions. Afterward the child said to her mother, "Next time those ladies come, let's talk happy!"—*Zion Herald.*

DEMOCRACY—7

Pat Van Wagoner, military gov of Bavaria for several yrs, tells about the effect of the concept of democracy on a certain Teuton. This German rushed up to his employer and said, "Boss, democracy is wonderful . . . and all the German dumb-bells who do not believe in it should be put in concentration camps!"—*Air Conditioning & Refrigeration News.*

DISCIPLINE—8

A wise father today is one who disciplines his teen-aged daughter by threatening to take his shirts and slacks away from her!—*PEGGY CAROLINE FEARS, American Legion Magazine.*

EDUCATION—9

Of the 11,031 schools granting degrees in the U S, no two agree on academic requirements. It is est'd that there are 17 quadrillion assortments of courses which might be taken to earn an A B degree.—*Survey Bulletin.*

EXERCISE—10

A businessman declares that anyone can keep fit at home by playing table-tennis for an hr every day. It's the pursuit of the unreachable by the unstretchable that brings the benefit.—*Punch. (London)*

They say . . .

Mom, providing a signal system has been previously agreed upon, can now locate Johnny at the Sat matinee. Research director of a Brooklyn co reports progress on production of a luminous bubble gum. A pop will now be followed by a flash . . . New monthly mag is scheduled for spring. Called *Column*, it promises collection of cream of local and syndicated newspaper comment . . . Toy television set, complete with imitation programs, is on mkt for \$10. *Changing Times* comments, somewhat acidly, that the imitation programs aren't any worse than the real ones . . . Progress note from the Orient: Simplified Japanese typewriter is hailed as great improvement. New style has 1,132 characters. Old style: 3,126! . . .

FUTURE—11

I believe that the future is only the past returning by another door.—*ARTHUR PINERO, La Femme et la Vie, Paris. (QUOTE translation)*

GIFTS—Giving—12

Wm Allen White,* famous editor, gave to his city of Emporia, Kans, a 50-acre wooded plot for a park, and agreed for 5 yrs to beautify it under the direction of the city

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landscape dep't. In delivering the deed, he said: "This is the last kick in a fistful of dollars I am getting rid of. I have tried to teach people there are 3 kicks in every dollar: one when you make it—and how I do love to make a dollar; one when you have it—and I have the Yankee lust for saving. The 3rd kick is when you give it away—and the biggest kick of all is this last one."—EDMOND M KERLIN, *Telescope-Messenger*.

HAPPINESS—13

The world is full of happiness and plenty to go round, if you are willing to take the kind that comes your way. The whole secret is in being pliable.—JEAN WEBSTER, *Daddy Long-Legs*. (Appleton-Century)

HEALTH—14

It is est'd that Americans spend about \$7 billion a yr for doctors, hospitals and medicine. But the estimates say only 1 family in 5 has adequate medical care.—*U S News & World Report*.

HOME—15

Some youngsters don't stay around home long enough to be homesick—when they leave it.—*Banking*.

HONESTY—16

At a Washington, D C, parent-teacher ass'n meeting, there was a discussion of the character education experiment being carried on in the schools there. A father from one of the Gov't offices spoke against the plan thus: "What they need to do is teach the children common honesty. I bring home pencils from the office for the children to take to school. I don't care, because the pencils don't cost me anything, but my boy no sooner lays a pencil on the desk until someone steals it. Just let the schools teach common honesty and we won't need character education."—*Jnl of Education*.

IDEOLOGY—17

Frances Perkins, former Sec'y of Labor, has told the story of a dialogue which took place between Franklin D Roosevelt* and a young reporter.

"Mr Pres, are you a Communist?"

"No."

"Are you a capitalist?"

"No."

"Are you a Socialist?"

"No!" he said with a look of

surprise as if he wondered what he was being cross-examined about.

The young man said, "Well, what is your philosophy, then?"

"Philosophy?" asked the Pres, puzzled. "Philosophy? I am a Christian and a Democrat. That's all."—DAVID M POTTER, "Sketches for the Roosevelt Portrait," *Yale Review*, Autumn '49.

INCOME—18

More than 8 million families and single individuals in the U S rec'd less than \$1,000 cash income in '48. That's less than \$20 a wk. One-third of the country's families and single individuals rec'd less than \$2,000 in cash income in '48. That's less than \$40 a wk.—*Monthly Review*.

LEGISLATURES—19

During their '49 session, congress and the various state legislatures passed 28,515 new laws. It might have been worse, however; all told 85,555 bills were submitted to the legislators. Contrary to many impressions, congress made the best showing so far as selectivity is concerned; of the 10,534 bills introduced, it passed only 440. The canniest rejection of a bill must probably be credited to the Ark legislature, which defeated a proposal by which it would have been abolished.—*Minneapolis Tribune*.

LIFE—20

There is more to life than increasing its speed.—MOHANDAS K GANDHI,* Hindu political leader.

MANAGEMENT—21

Mgt is the intelligent application of treating people as they would like to be treated.—*Adv's Digest*.

MANNERS—22

Manners are the happy ways of doing things; each one a stroke of genius or of love, now repeated and hardened into usage.—*Think*.

MODERATION—23

A thing moderately good is not so good as it ought to be. Moderation in temper is always a virtue; but moderation in principle is always a vice.—THOS PAINE,* American philosopher.

MONEY—24

The late Gertrude Stein* once wrote a brief treatise on "her cousin's view on money" that says

much more than one is likely to get at the 1st reading. Commented Miss Stein:

"The money is always there but the pockets change; it is not in the same pockets after a change, and that is all there is to say about money."—*Property*, syndicated by Cambridge Assoc's.

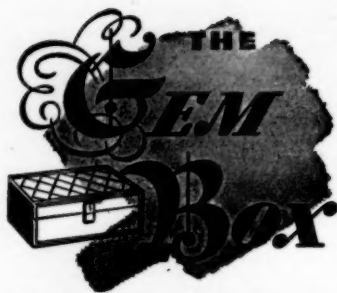


The recent recommendation of Mayor WM O'DWYER, of N Y City, that the state legalize gambling on all sporting events, can hardly be set down as an original proposal. From the dawn of history, governmental units have employed the human proclivity to gamble as a relatively painless method of balancing budgets.

Gambling and wagering are as old as man himself. Primitive African tribesmen set up their wives and children—sometimes their own liberty—on chance whims. Chinese gamblers staked their right hands on the turn of a card. Early Roman emperors, shrewdly harnessing a basic urge, sold chances to the populace to finance their big projects.

Nearly 400 yrs ago, Britain's Queen ELIZABETH authorized a lottery to raise funds to repair harbors. The practice was widely followed by succeeding monarchs until comparatively recent times. Transplanted to America, the idea flourished widely. Finally, in La, the last legalized lottery was outlawed in 1890.

Mayor O'DWYER and the many advocates who preceded him make a plausible case for legalizing and capitalizing our venerable yen. Admittedly there's strong temptation to take a healthy bite from the est'd \$15 billions squandered annually in the U S on various forms of gaming. But as a gambling proposition don't wager any money on a favorable outcome of such proposals. Organized sentiment is strongly "ag'in" you!



The strangeness of the unknown...

The old Indian warrior who earnestly prayed, "Help me not to judge another until I have walked 10 days in his moccasins," had a degree of wisdom too seldom found in men. It is good to imagine ourselves, from time to time, moving in the sphere of another being, that we might better understand. The following, by TOM CONROY, appeared in Catholic Digest:

The lad, like himself, was blind. The old man spoke softly.

"Yellow, sonny, is what we call 'Injun Summer.' It is a long day, made cool by slow winds, and warm by the sun. It is the fragrance of falling leaves.

"Silver is the tinkling of Christmas bells. White is a pleasant dream," and, grinning, he said, "Pink is the softness of a baby's tender skin.

"Red?" he sighed. "Red is the heat of an afternoon in July. It is the heat of the pavement, which works its way up thru your soles. Red is also loud laughter.

"Green, I would call the 1st day of Spring. There's the leaves and the songs of birds. It is the voices of happy children, out playing for the 1st time, after a long winter.

"Blue is a little harder to describe. I guess you would call it contentment. It is also the strangeness of the unknown. Sometimes, it can be warm, but it is usually cool, like frosty wind. Blue is the feeling of rain on your face, and the touch of snow.

"Purple," he said, holding the boy's tiny hand, "is the annoyance of somebody knocking at the door, when you do not wish to be disturbed. It can be high-pitched voices in anger.

"Gray is the funeral color, and the feeling of utter silence in a great cathedral.

"But black—that's the blind man's color."

MUSIC—25

Many modernist composers and their advocates remind me of a cook who should suddenly tire of doing things with the same flour and salt and pepper and beans and lamb chops, and should forthwith proceed to invent dishes composed of benzine, shavings, quinine, oystershells, and crankcase lubricant.—DEEMS TAYLOR, *Of Men & Music*. (Simon & Schuster)

OPPORTUNITY—26

Opportunity knocks at the door only once; temptation hammers on the door for yrs.—*Australasian Mfr.*

ORIGIN: "Dollars"—27

A mine was erected near Joachimsthal, Bohemia, in 1518, and Count Schlick issued the 1st minted coins, known as Joachimsthalers. This name was shortened to "thalers" and corruption of this word brought our word dollars.—*McComb (Miss) Enterprise-Jnl.*

PERSONNEL—Costs—28

A tidbit from the Hoover Commission Report shows that to recruit, test, and place 1 person on the fed'l payroll costs \$70 per employe. In industry the recruiting, testing and placement costs average less than \$25 per worker.—*LAWRENCE STESSIN, Mills & Factory.*

POLITICS—29

Graftitude—Gratitude in a political sense.—Ed (ARCHIE) GARDNER, radio program.

PREACHERS—Preaching—30

A colored preacher, taken to task by one of his elders for dealing with subjects which, the latter said, were inscrutable, repl'd with dignity: "I am here, sah, to unscrew de unscrewtable!"—*Anvil.*

PREJUDICE—31

A man's ignorance is betrayed by his suspicions and his prejudices.—*Omaha World-Herald.*

PROGRESS—32

A P Ryder, who was an extraordinarily slow painter, has been quoted as saying: "Have you ever seen an inchworm crawl up a leaf or twig and there, clinging to the very end, revolve in the air, feeling for something, to reach something? That's like me. I am trying to find something out there beyond the place on which I have a footing."—*American Artist.*

PUBLIC RELATIONS—33

David M Cox, lecturer at Northwestern Univ and public relations consultant, says, "Public relations is composed of public opinion and human relations."—JAS W GILMAN, "Recreation's Public Relations," *Recreation*, 12-'49.

QUALITY—34

There was never anything made but what someone could make it worse and sell it for less.—*Papyrus, hm, Mid-West Paper Sales.*

RELIGION—35

There was a religious discussion recently in which someone asked the difference between a Modernist and a Fundamentalist. The answer: "The Modernist says there ain't no hell; the Fundamentalist says the hell there ain't."—*GEO P STAHL, Secular Subjects.*

SALESMANSHIP—36

A dealer sent a luxurious passenger car to Argentina, hoping that some wealthy person would buy it. It was one of the most costly kinds in the world with special upholstery and fittings.

Altho the car was inspected by many potential buyers, no one was seriously interested. One day, however, a couple stood looking at it for a long time. A salesman came over to explain the fine points and laud it in gen'l, but they didn't seem to take too much interest. Suddenly the husband reached into the car and pressed on the horn.

"Oh, what a pretty sound!" cried the wife. The husband bought the automobile.—*La Femme et La Vie, Paris.* (QUOTE translation)

SCIENCE—37

I have seen the science I worshipped and the aircraft I loved destroying the civilization I expected them to serve, while the life-saving miracles of medicine are being perverted toward the murderous ends of biological warfare.—*CHAS A LINDBERGH, American aviator.*

SPEECH—Speaking—38

Remember, every time you open your mouth to talk, your mind walks out and parades up and down the words.—*EDWIN H STUART, Forbes.*

TAXES—39

The average working man must work 47 days a yr to earn the money necessary to pay his taxes to the fed'l gov't. That is almost 1 day out of every wk.—JAS 1 BYRNES, former Sec'y of State, "Preserve People's Rights," *Vital Speeches*, 12-1-'49.

" "

While death and taxes are alike in 1 respect, it should be remembered that death cannot be pyramided.—*Springfield Republican*.

THOUGHT—40

A dangerous substitute for thinking is to always follow the accepted practice. — *Employment Counselor*, hm, Employment Counselors Ass'n.

TOLERANCE—41

We preach tolerance but it actually has been condescension. The real lesson to be driven home is that of love for others, without intermediate doctrines, in keeping with the teachings of Christ—"Love thy neighbor as thyself."—*Il Popolo Italiano*. (Italian daily, Philadelphia)

Take Time . . .

Take time to live; it is one secret of success. Take time to think; it is the source of power. Take time to play; it is the secret of youth. Take time to read; it is the foundation of knowledge. Take time for friendship; it is the source of happiness. Take time to laugh; it helps to lift life's load. Take time to dream; it hitches the soul to the stars.—*Origin unknown*. 42

VALUES—43

The Arab was telling of the time he had lost his way in the desert. Just as he was about to abandon hope and let his hunger overcome him, he found a bag of pearls. "I shall never forget," he said, "the relish and delight I felt supposing the contents of the bag to be dried wheat, nor the bitterness and despair I suffered in discovering that the bag contained nothing but pearls."—*Red Barrel*, hm, Coca Cola Co.

VOCABULARY—44

Words are the most powerful drugs used by mankind.—*Papyrus*, hm, Mid-West Paper Sales.

WAR—Losses—45

German war losses, based on cautious calculations, halfway reliable unofficial information, and especially comparison with the losses of World War I, approximate 4 million dead, 2.7 million permanently disabled and needing medical care for the rest of their lives, and 1 million civilian losses, thus placing the total of war losses at about 10% of the total population.—*Annals of the American Academy of Political & Social Science*.

WELFARE STATE—46

Prof Sumner Slichter, of the Harvard Business School, who defined "statism" as a "theory which maintains that the state should control the major phases of the economic and political life of the people" now gives the "welfare state" this definition: "One in which the individual's income is determined by need rather than by his contribution to society."—JOHN S KNIGHT, Editor & Publisher, *Detroit Free Press*.

WISDOM—47

We lose much wisdom from generation to generation by honoring great men rather than their ideas.—RUSS MURPHY, *Newark Star-Ledger*.

WORK—48

The difference between a career and a job is the difference between 40 and 60 hrs a wk.—DOUGLAS SOUTHALL FREEMAN, historian, *Iowan*.

YOUTH*—49

It is the ability of being in intimate contact with things that is the secret of youth. Children know it well, altho unconsciously, perhaps, and it is only when they begin to grow up that the veil is dropped between them and things, and that they are chased out of paradise.—VIVIANNE DE WATTEVILLE, *L'Appel de l'Afrique*. (Payot Publishers, France. QUOTE translation) " "

In the U S we have 1 weapon more powerful than all the atomic bombs, the guided missiles, the battleships, planes, and tanks. It is the spirit of freedom in which we have nourished our youth. I count on the spirit of youth to give us peace.—LOUIS A JOHNSON, Sec'y of Defense, quoted in *Great Lakes Bulletin*.

Quote CALENDAR

January 29—February 4—Youth Wk

January 29

- 1688—b Emmanuel Swedenborg, Swedish scientist, philosopher
- 1737—b Thos Paine, English-born American political philosopher, author
- 1761—b Albert Gallatin, Swiss-born American statesman
- 1820—d Geo III, King of England
- 1843—b Wm McKinley, 25th U S pres
- 1861—Kans admitted to Union
- 1874—b John D Rockefeller, Jr, American capitalist, philanthropist
- 1944—d Wm Allen White, American journalist, publisher

January 30

- 1775—b Walter Savage Landor, English author
- 1805—b Earl of Stanhope, English historian
- 1830—b Sam'l Chapman Armstrong, American philanthropist, educator
- 1862—b Walter Damrosch, German-born American musician, conductor
- 1882—b Franklin Delano Roosevelt, 32nd U S pres
- 1933—"Hitler became chancellor of Germany
- 1948—d Mchandas K Gandhi, Hindu political leader
- 1948—d Orville Wright, American aviation pioneer
- 1950—Child Labor Day

January 31

- 1797—b Franz Schubert, Austrian composer
- 1831—b Irving Langmuir, American research chemist
- 1885—b Anna Pavlova, Russian dancer
- 1892—d Chas Haddon Spurgeon, English divine
- 1898—b H R Knickerbocker, American journalist

February 1

- 1780—b David Porter, American naval officer
- 1801—b Thos Cole, American landscape painter
- 1850—b Victor Herbert, Irish-born American composer
- 1878—d Geo Cruikshank, English artist, caricaturist
- 1941—d Wm McAdoo, American lawyer, political leader

February 2

- 1848—Treaty of Guadalupe Hidalgo
- 1875—b Fritz Kreisler, Austrian-born American violinist, composer
- 1882—b Jas Joyce, Irish author
- 1884—d Wendell Phillips, American orator, reformer
- 1901—b Jascha Heifetz, Russian-born American violinist

February 3

- 1809—b Felix Mendelssohn-Bartholdy, German musician
- 1811—b Horace Greeley, American journalist, statesman
- 1821—b Elizabeth Blackwell, English-born American 1st woman doctor
- 1842—b Sidney Lanier, American poet
- 1874—b Gertrude Stein, American author
- 1924—d Woodrow Wilson, 28th U S pres

February 4

- 1881—d Thos Carlyle, English essayist, historian
- 1902—b Chas A Lindbergh, American aviator

*Indicates relevant mat'l in current issue. See items thus marked.

GOOD STORIES

You Can Use

Once, during a trip in the South, Pres Woodrow Wilson* took time out for a game of golf. When the round was completed, someone asked his caddy the size of his tip. "Didn't give me no tip at all," said the disappointed caddy. "He just gave me some little ol' book with his name writ on it."—*This Wk.* a

It is rumored that the same person invented the telephone booth, the breakfast nook and the upper berth.—*Adv's Digest.* " "

A small boy, being asked by his teacher to write briefly concerning the manners and customs of the people of India, chewed his pencil for 5 min's and then wrote: "They ain't got no manners and they wear no customs."—*Arkansas Baptist.* b

Overheard in Westminster Abbey, beside the tomb of the Duke of Buckingham:

First American: "Who is this?"

Second American: "Say, don't you remember him in *Forever Amber*?"—*Leader Mag.* (London) c

His monthly salary runs into 3 figures—a wife and 2 daughters.—*Fraternal Monitor.* " "

With a plate in her hand and a puzzled look on her face, the waitress stopped beside a table.

"Are you the boiled cod?" she asked curly.

The customer smiled wearily. "No," he repl'd. "I'm the hungry sole with an empty plaice, hoping for something to fillet."—*Times of Brazil.* (Sao Paulo) d

In the little town of Center-ville, Miss, it was rumored that we were going to get dial telephones. One young mother was very upset about it and insisted that this would deprive her of going out at night.

She wrote the co about it, but they couldn't see how dial telephones would cramp her social life. So she explained:

"You see," the letter read, "now when I go out and leave the baby home all I have to do is phone

I LAUGHED AT THIS ONE

MORRIS STOLOFF

Music Head

Columbia

I recently hired a new sec'y. Returning from lunch the other day, I asked if there were any messages. I was particularly anxious to know, since I was expecting Jascha Heifetz* to drop in.

"Yes," she repl'd, "there's one from some violinist—probably a chap looking for a job."

"Who was it?" I asked.

"Oh, I have it written down right here," she said, and handed me a slip of paper on which she had very carefully noted:

"Hy Fitz."

the operator and say 'Honey, I'm going over to Miz Louise's, and I'm leaving Bobby asleep here in his crib. But I'm hanging this here telephone receiver nearby and if you hear a baby cry, you ring me up at Miz Louise's and I'll come home and see about him.' But, now, I ask you, how can a dial phone baby-sit?"—Mrs A D LEWIS, *Times-Picayune New Orleans States Magazine.* e

Grace Downs, the model expert, was asked: "When can you tell that a person has the potentialities to make a beautiful woman?"

"When?" asked Miss Downs.

"Why, as soon as I found out the person is not a man!"—*N Y Post.* f

A gossip claims her operation was a failure because it wasn't serious enough to talk about.—

VAUGHN MONROE, radio program.

Our bank's cashier, conducting classes in banking at the high school every wk, is sometimes almost floored by questions asked him by his young pupils. For instance, the query put to him a few days ago: "Just what happens when a bank ruptures?"—*BELLE S HAMILTON, Banking.* g

In his short creative life Franz Schubert* turned out more than

600 songs. The prolific composer apparently forgot his music as fast as he wrote it down. Once, hearing a song, he observed: "That's not bad—who wrote it?" The reply was, "You did."—*Etude.* h

No nice girl has a hard row to hoe if she knows a nice old rake!—*Pure Oil News, hm, Pure Oil Co.* " "

The professional humorist was having his shoes shined. "And is your father a bootblack, too?" he asked the boy.

"No, sir," repl'd the bootblack, "my father is a farmer."

"Ah!" said the professional humorist, reaching for his notebook. "He believes in making hay while the son shines."—*Montreal (Canada) Star.* i

Notice in church at Newby, Yorks, England: "The preachers for next Sunday will be found hanging in the porch."—*English Digest.* (London) j

An onion is a vegetable which builds you up physically and tears you down socially.—*American Farm Youth.* " "

"Where have you been the last 3 hrs?" demanded the minister's wife, somewhat annoyed.

"I met Mrs Black on the street and asked how her married daughter was getting along," sighed the weary pastor, "so she told me."—*Biblical Recorder.* k

The lawyer was browbeating the witness. "I understand," he said fiercely, "that you called on the defendant. Is that so?"

"Yes," repl'd the witness.

"What did he say?" cont'd the lawyer.

At this point the counsel for the opposition objected that evidence as to conversation was not admissible. An hr's argument ensued. Then the court retired to consider

the point, returning after considerable time to announce the question a proper one.

"What did he say?" repeated the lawyer, with a confident smile.

"He wasn't home, sir," came the answer.—*L & N Mag*, hm, Louisville & Nashville Ry. 1

When Clergyman Chas Haddon Spurgeon* was asked how a man of the cloth could justify his habit of smoking cigars and a pipe, he repl'd calmly, "I cultivate my flowers and burn my weeds."—*EENNETT CERP, King Features Syndicate.* m

Formula for Escaping Responsibility

1. Don't think.
2. If you have to think, don't talk.
3. If you have to talk, don't write it down.
4. If you have to write it, don't publish it.
5. If you have to publish it, don't sign it.
6. If you have to sign it, write a denial.—*Pipe Dreams*, hm, Universal Concrete Pipe Company. n

The doctor had called on a patient 5 times. On the last visit the patient announced he had called in another doctor.

"He said that your diagnosis is wrong."

"Is that so?" snapped the 1st doctor. "Well, the autopsy will show who is right."—*Modern Medicine.* o

Of course money doesn't grow on trees. The Bible told us long ago it's a root.—*Wall St Jnl.* "

Arthur Godfrey, noting that they are sending the Kinsey Report to France, commented, "That's like sending a cookbook to Oscar at the Waldorf."—*EARL WILSON, N Y Post Syndicate.* P

After applying for his Canadian citizenship, a carpenter was being questioned in court. He ans'd all the questions correctly. Then the

judge asked, "Could you become Prime Minister of Canada?"

"No," was the reply.

"Why not?" asked the official.

"You please excuse," begged the carpenter, "but I am very busy right now repairing houses!"—*JOHN CULBERTSON, New Liberty.* q

Antique: An object that has made the round trip to the attic and back.—*STELLA BROWN, Louisville Courier-Jnl Mag.* "

Bob Hawk was admiring some furniture in the home of a Hollywood star. "What period is it?" he asked her.

"My 1st marriage," she repl'd. "It's antique."—*Milwaukee Jnl.* r

Among those rounded up by the Germans in Holland in their drive against subversive activities was a woman accused of listening to British broadcasts, which the law forbade.

"Why did you listen?" demanded the Nazi judge.

The woman shrugged her shoulders. "Well," she said, "Herr Hitler* said he would speak on the radio from London last Oct. I didn't want to miss him."—*Reflections.* s

Successful business men are bald and fat. They come out on top after pushing their way to the front.—*Conveyor, hm, Zinc Corp'n & New Broken Hill Consolidated.* (Australia) "

The "lady" from the "big house," very much class-conscious, called on the "lady" of the "little house."

"We are troubled with rats at home," she said. "I suppose you are similarly bothered with mice?"—*Tit-Bits.* (London) t

In a discussion of women's styles on a quiz show, an elderly man was one of the contestants. He was asked: "I suppose you are old enough to remember wasp waists?"

"Remember 'em," he exclaimed bitterly. "That's when I got stung."—*St John Telegraph Jnl.* u



AUTOMOBILES: Willys' new military Jeep has engine that won't stall even when completely submerged. (*Business Wk*) "

BEDS: New mattress is so constructed that its "bounciness" can be regulated simply by adjusting a cord at 1 end. You can have it firm or soft, as you desire. (*Grit*) "

FUEL: Special candle enables starting fire in your fireplace without kindling. It looks like a frosted cupcake and is designed to blaze quickly and intensely, igniting logs in a few moments. (*American Mag*) "

FOOD: Paul Henkel, of the N Y Society of Restaurateurs, has introduced the "viand visualizer," a small plastic version of the old-fashioned stereoscope. Patrons can look thru the viewer and watch a colored parade of house specialties, making their choice in this way rather than from a menu card. (*Newsweek*) "

HORTICULTURE: Variety of sweet potato doesn't have vines but grows on bushes. Grows upright like peanut with 1-ft long vines. Outyields older varieties by 50 to 100%, simplifies harvesting. (*Richmond Times-Dispatch*) "

PAPER: New chemical process makes paper not only germproof but also germicidal, so that disease germs coming into contact with treated paper are quickly destroyed. (*Scientific Monthly*) "

WEARING APPAREL: Zipper which can't tangle in clothes is offered by N Y co. Fixed retainer at bottom of slide is swivel case that turns to an open position. When swivel is opened, the zipper can be pulled apart to untangle the cloth. (*Financial Post, Canada*)

On the Other Hand...



Woman: the Overrated Sex—Dr J B RICE, *Esquire*, 2-'50.

I'm burnt up. Seems as tho every mag I pick up has an article pointing to the physical, mental, and moral superiority of females over males . . .

Let's take a serious look at the highly touted physical resistance of females . . . In the 1st place, what kind of ailments frequently carry off men and spare women? Those connected directly or indirectly with muscular activities . . . Our many hazardous occupations and greater exposure to all sorts of mishaps and accidents put a sizable crimp in our masculine life expectancy. I bet if there were a disease that singled out *inactive* people to attack, females wouldn't show up so well in the mortality tables . . .

One of the most conclusive statements on the relative lack of brilliance among women is *A Statistical Study of Eminent Women*, by Mrs Cora Sutton Castle. Mrs Castle went thru 6 encyclopedias, 2 American, 2 German, 1 British and 1 French, listing all the women, except Biblical characters, whose names appeared in 3 or more of them. There were 868 in all. "It is a sad commentary on the sex," she commented, "that from the dawn of history to the present day less than 1,000 women have accomplished anything that history has recorded as worth while." It is even sadder since about half the names were included because their owners had been eminent as sovereigns, politicians, and the mothers or mistresses of famous men, categories in which fame might be acquired by means other than the exercise of genius.—*Waverly Roar*, "Women Are Intellectually Inferior," *American Mercury*, 10-'49.

The proponents of female superiority never mention the fact that when the 2 machines are compared in terms of performance—athletics, for example—women simply aren't in the running . . .

But what about competition in which strength adds no advantage? Let's take typing. Men have held the world's record for yrs, except when a woman won it once by using an electric typewriter while her male opponents hammered away on hand machines . . .

In *Who's Who in America* men's names appear nearly 20 times as often as women's. It may be only coincidence that 2 great scientists, Madame Curie and Dr Cori, both had husbands who were eminent in their same fields.

There may be some excuse for the lack of lady Caesars, Napoleons, and Eisenhowers; or petticoated Columbuses and Adm Byrds; but what about in the fields of art, literature, and music? It is doubtful if a single woman's name can be found among the 1st 20 in any one of these realms. Of course, the usual alibi is that women haven't had the opportunity because they have always been held down by men. Pfu! One can hardly believe that they have been so systematically handicapped in late yrs that not one female genius could emerge. Especially when you consider that some of the greatest men geniuses have done their finest work under conditions of crushing oppression and hopeless despair.

There ought to be a basic principle underlying all these facts . . . and I think there is. Could it be that women resist disease better because they expose themselves less often? Do they have sturdier minds, or is there just a lighter load on them? Do they live longer because they live slower? Do they win the race of life because they don't run in the first place, but always walk to the inevitable exit? I don't know.

The "Weaker Sex"

Women live longer than men. Even to mention such a thing is flying in the face of all the ancient male lore about the "weaker sex" but there it is. The U S Public Health Service says so, and its vital statistics are more reliable than the self-satisfying maxims contrived by male wits . . .

The fact is that in nearly every physical and mental function except muscularity, women are the equals of men and in some abilities they are superior . . .



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Quote

Just look around you in every day life. The sex that has more trouble handling frustrations and incapacity is my own. A crisis always hits a man harder, because he is under a greater strain to protect his ego, to save face . . . He is also less able to handle an operation, the loss of money or a drop in vocational status. Men are the impractical, visionary, creative sex. They wage war, write epics, die for science . . .

Women are better able to stand the struggle for life . . . Men make the best husband and fathers and they are nice and useful things for women to have around—but they don't last long enough . . . Women are here to stay, and more women every day are here to stay longer. And that means here to stay part of the time alone. It is a serious problem for women and one which they cannot very well unload on men's shoulders, since the poor dear stronger sex simply doesn't stick around long enough.—*GEO LAWTON, N Y Times Magazine*.

